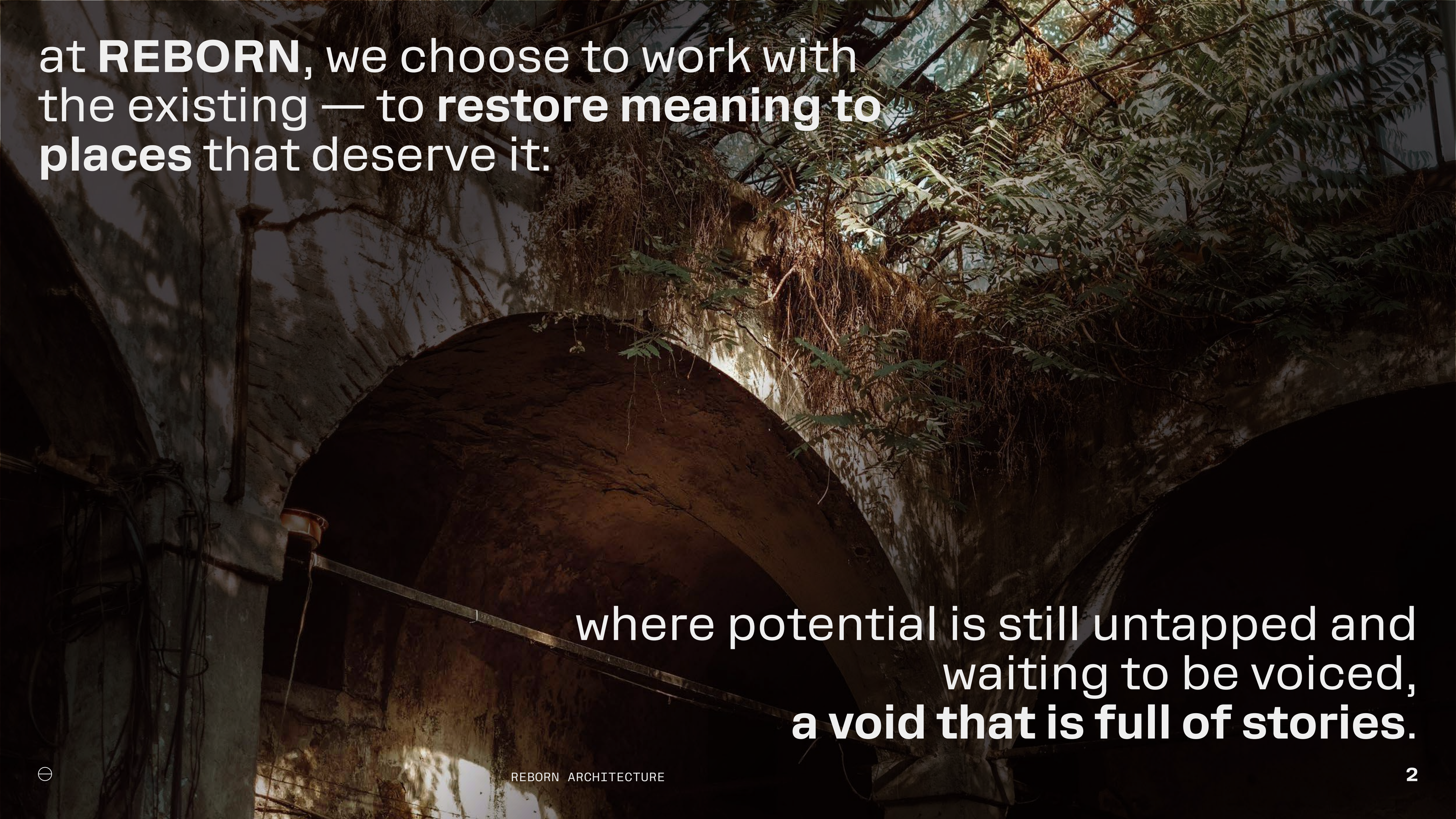


# **R = BORN**

**ARCHITECTURE**

Laboratorio di Recupero  
Contemporaneo



at **REBORN**, we choose to work with  
the existing — to **restore meaning to**  
**places** that deserve it:

where potential is still untapped and  
waiting to be voiced,  
**a void that is full of stories.**

**Why REBORN?** Because in today's urbanized landscape, a **sustainable future** can only restart from what has already been built.

REBORN is the studio founded by Marco Dell'Agli Valletti. We focus on adaptive **reuse, repurposing,** and **regeneration** for public institutions and private companies, leveraging **architecture as a tool for reactivation.**

Our projects look at the **potential of places** —their *unexpressed value*— to bring new life, new energy, and new opportunities to existing spaces: **a transformation that supports growth and benefits the community.**

Our projects

# Temporary installations

- Existing buildings for adaptive reuse
- Urban blocks
  - Former industrial and civic sites
  - Degraded natural landscapes
  - Masterplans
  - Urban regeneration

**1. REDISCOVER**

**2. RESEARCH**

**3. REIMAGINE**

**4. REALIZE**

**5. RECONNECT**

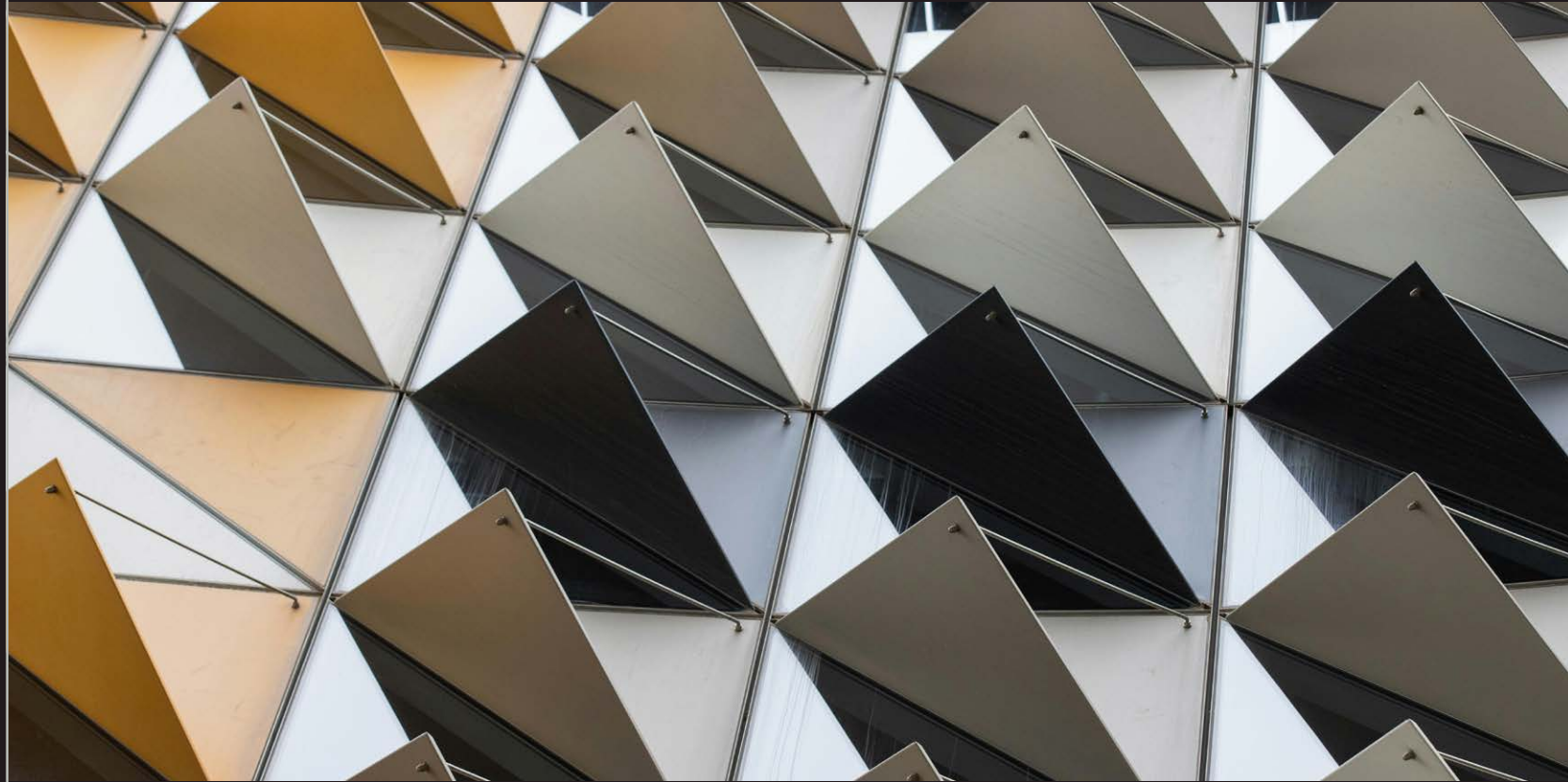
# Our method: balancing sensitivity and effectiveness

1.



## REDISCOVER

A gesture of respect, to rediscover the spirit of a place and what it has to tell us about its future. An act of rediscovery to move toward what's next.



## 2. RESEARCH

Design means opening up to possibilities. Clients and designers: we gather around the same table to define a shared vision into plans.



## 3. REIMAGINE

Our projects envision a new life and map the path to achieve it. The outlook is always comprehensive: without foresight, there is no transformation.



## 4. REALIZE

A matter of expertise and practicality: we know that good ideas must also prove effective —technically, procedurally, financially— and we know how to do it.



## 5. RECONNECT

Through our work, we build relationships and foster dialogue. In our development plans, we balance interests and functions. We are designers, and we are facilitators.

# Contemporary Wonder

Surprising ourselves is the greatest gift architecture can give. The right project must move us — catch us slightly off guard to fully meet expectations.

# A dual culture, a unique approach to reuse

+ The perspective and working model proposed by REBORN stem from the **distinctive design experience** developed by Marco Dell'Agli Valletti over time. +

+ **Italian school.** A professional attitude nurtured within **MCA** - Mario Cucinella Architects, one of Italy's leading practices, strongly oriented toward **sustainability and the social dimension** of regeneration projects. +

**International horizon.** A path that develops in Barcelona with **BIG** - Bjarke Ingels Group, a globally recognized practice, active worldwide with **large-scale, forward-thinking projects**, known for their creative solutions and contemporary language.

# Projects

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# Helinikon high-rise

Location  
Year  
Surface  
Client

Athens, Greece  
2022 - ongoing  
17,000 sqm  
Private commission



THE PAST IN DIALOGUE WITH THE CONTEMPORARY

# Helinikon high-rise



+

+

A NEW LIVING DIMENSION IN MILAN

COURTESY OF  
**mca**

# Garofalo Paisiello Residences

<b>Location</b>	Milan, Italy
<b>Year</b>	2019 - current
<b>Surface</b>	15,000 sqm
<b>Client</b>	DeA Capital Real Estate SGR



REBORN ARCHITECTURE

A NEW LIVING DIMENSION IN MILAN

# Garofalo Paisiello Residences



A NEW LIVING DIMENSION IN MILAN

# Garofalo Paisiello Residences



REBORN ARCHITECTURE



A NEW SURGERY AND EMERGENCY UNIT FOR MILAN'S SAN RAFFAELE HOSPITAL

COURTESY OF  
**mca**

# IRCCS San Raffaele

<b>Location</b>	Milan, Italy
<b>Year</b>	2016 - 2021
<b>Surface</b>	55,000 sqm
<b>Client</b>	Ospedale San Raffaele



REBORN ARCHITECTURE

A NEW SURGERY AND EMERGENCY UNIT FOR MILAN'S SAN RAFFAELE HOSPITAL

# IRCCS San Raffaele



REBORN ARCHITECTURE



# New Timeless Palace

**Location** Peccioli, Pisa, Italia  
**Year** 2017- 2021  
**Surface** 5,000 sqm  
**Client** Belvedere spa



THE PAST IN DIALOGUE WITH THE CONTEMPORARY

# New Timeless Palace



+

+

A MULTIFUNCTIONAL TOWER INSPIRED BY BERAT

COURTESY OF  
**mca**

# MET Tirana Building

**Location** Tirana, Albania  
**Year** 2017 - current  
**Surface** 12,000 sqm  
**Client** Private commission



REBORN ARCHITECTURE

A MULTIFUNCTIONAL TOWER INSPIRED BY BERAT

# MET Tirana Building



A MULTIFUNCTIONAL TOWER INSPIRED BY BERAT  
**MET Tirana Building**



ADVANCED SUSTAINABILITY AND SAFETY IN A SPACE SUITABLE FOR CHILDREN

COURTESY OF  
**mca**

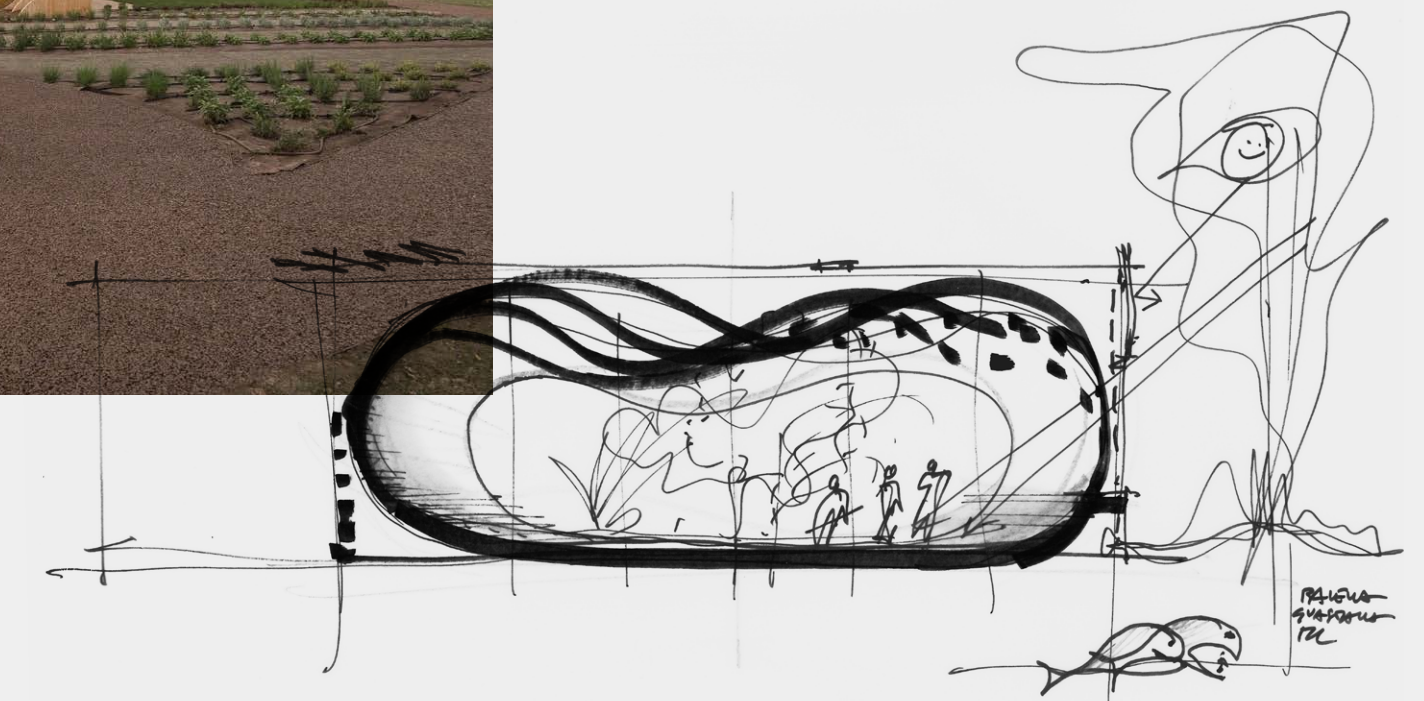
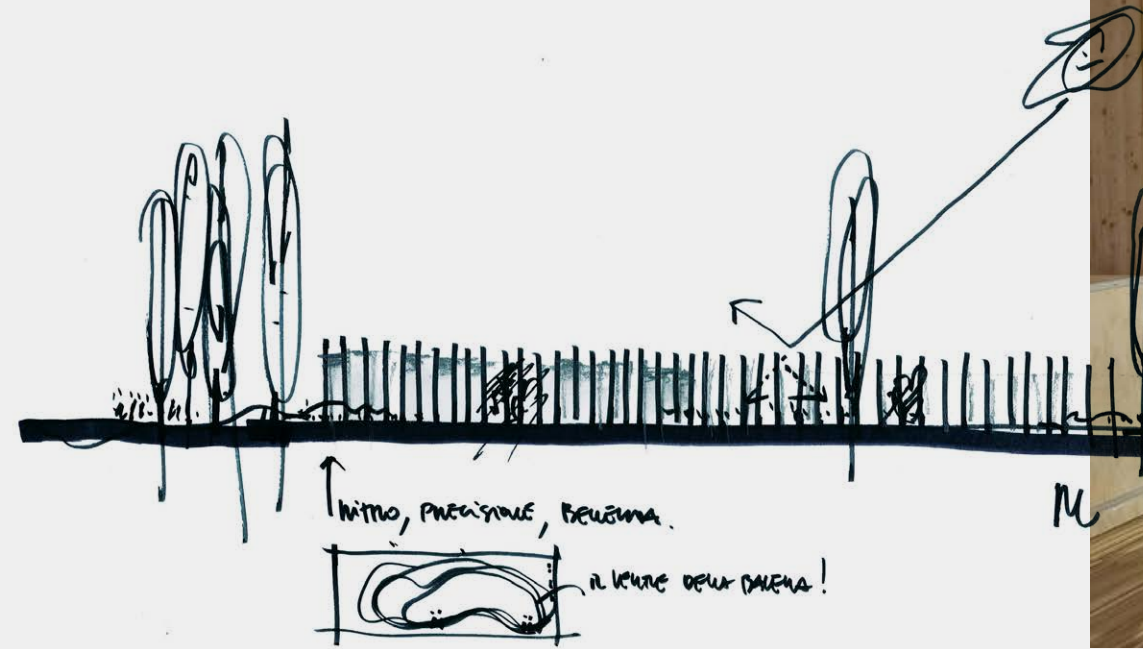
# Guastalla School

**Location** Guastalla, Reggio Emilia, Italy  
**Year** 2014 - 2015  
**Surface** 1,500 sqm  
**Client** Comune di Guastalla



REBORN ARCHITECTURE

# Guastalla School



A SMALL "ORCHESTRA", A REFERENCE POINT FOR THE COMMUNITY

# House of Music

<b>Location</b>	Pieve di Cento, Italy
<b>Year</b>	2014 - 2017
<b>Surface</b>	1,000 sqm

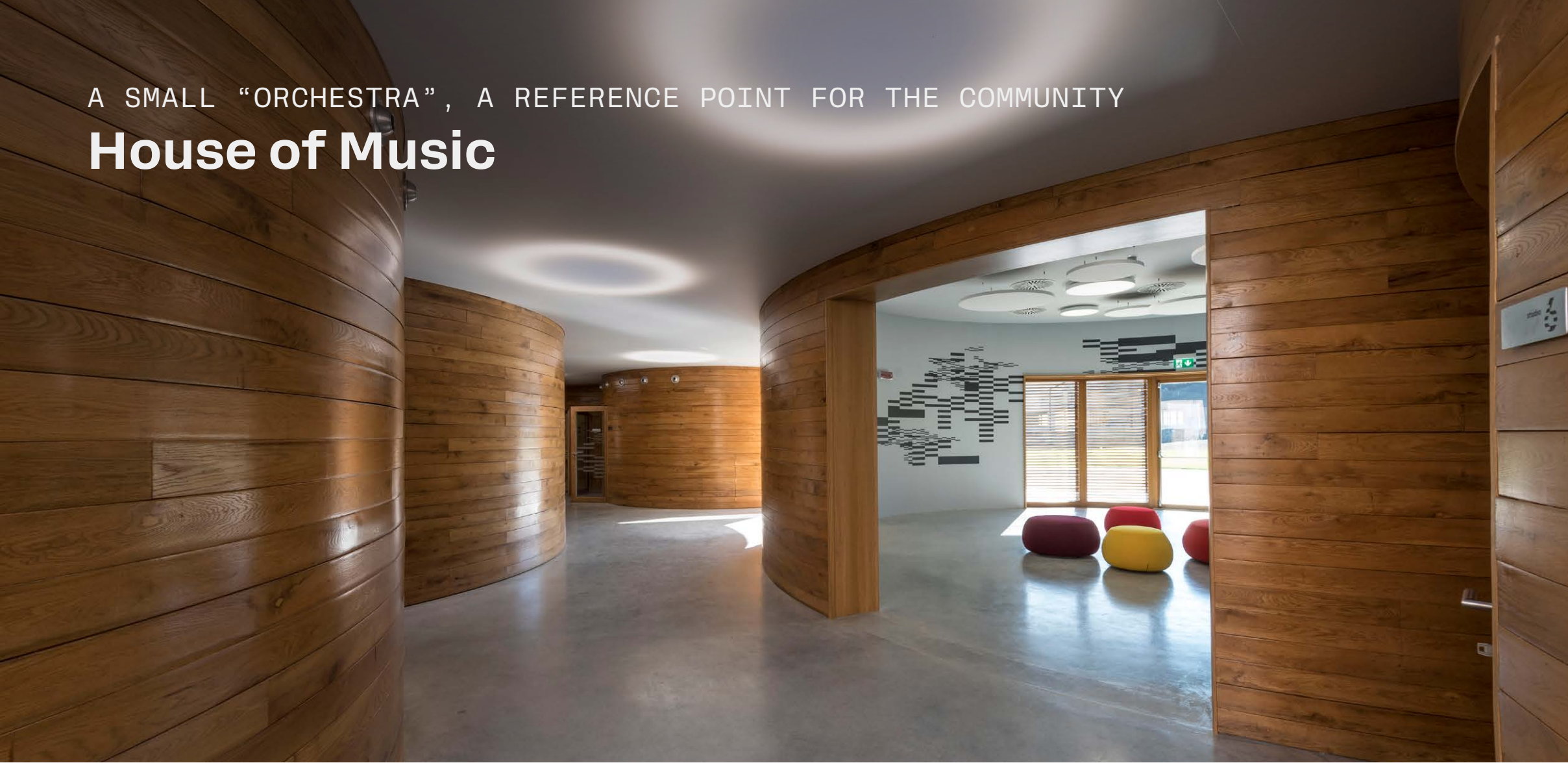
COURTESY OF  
**mca**



REBORN ARCHITECTURE

A SMALL "ORCHESTRA", A REFERENCE POINT FOR THE COMMUNITY

# House of Music



**R = BORN**